

Cookie Policy

Last updated: May 26, 2026

This Cookie Policy explains how Trafium uses cookies and similar technologies on <https://trafium.ai> and related websites, dashboards, payment pages, plugins, and services.

Trafium is operated by TRAFIUM LIMITED LIABILITY COMPANY, a company registered in the Republic of Armenia (“Trafium”, “TRAFIUM LLC”, “we”, “us”, or “our”).

This Cookie Policy forms part of our Privacy Policy and Terms of Service.

1. What Are Cookies

Cookies are small text files placed on your device when you visit a website.

Cookies help websites remember your actions, preferences, login status, security settings, and usage information.

We may also use similar technologies, such as local storage, session storage, pixels, tags, SDKs, device identifiers, and log data.

2. Why We Use Cookies

We may use cookies and similar technologies to:

- operate the website and dashboard;
- keep users logged in;
- remember user preferences;
- secure accounts;
- prevent fraud and abuse;
- process checkout and payment flows;
- measure website performance;
- understand how users interact with Trafium;
- detect errors and technical issues;
- improve product features;
- support analytics;
- support marketing or referral tracking where enabled.

3. Types of Cookies We Use

3.1 Essential Cookies

Essential cookies are necessary for the website, dashboard, checkout, security, authentication, account management, and core Service functionality.

These cookies may be used to:

- log you into your account;
- keep your session active;
- protect against fraud and abuse;
- remember security settings;
- process payments or balance top-ups;
- maintain dashboard functionality;
- prevent unauthorized access.

You cannot disable essential cookies through our cookie settings because Trafium may not work properly without them.

3.2 Preference Cookies

Preference cookies help us remember your choices and settings.

These may include:

- language preferences;
- interface settings;
- dashboard preferences;
- display preferences;
- region or currency preferences where available.

3.3 Analytics Cookies

Analytics cookies help us understand how users use trafium.ai and improve Trafium.

Analytics cookies may collect information such as:

- pages visited;
- time spent on pages;
- clicks and interactions;
- referring websites;
- device type;
- browser type;
- approximate location;
- errors or performance data.

We use analytics to improve usability, performance, reliability, and product decisions.

3.4 Security and Abuse Prevention Cookies

Security cookies help us protect Trafium, user accounts, payment flows, and connected integrations.

These cookies may help detect:

- suspicious login activity;

automated abuse;
spam;
fraud;
account takeover attempts;
payment abuse;
bot activity;
policy violations;
security incidents.

3.5 Payment and Checkout Cookies

Payment and checkout cookies may be used to support balance top-ups, crypto payment flows, payment confirmation, invoice status, fraud checks, and checkout session continuity.

These cookies may be placed by Trafium or by supported payment providers.

3.6 Marketing and Referral Cookies

If enabled, marketing or referral cookies may help us measure advertising performance, referral links, promotions, campaigns, and conversion events.

We do not use marketing cookies where consent is required unless you have given consent or another lawful basis applies.

4. Third-Party Cookies

Some cookies may be placed by third-party service providers, such as:

analytics providers;
payment providers;
crypto payment providers;
security and fraud prevention providers;
hosting and infrastructure providers;
support or communication tools;
marketing or referral tools;
embedded third-party services.

Third-party providers may process data according to their own privacy policies and cookie policies.

Trafium does not control third-party cookies placed by services that are not operated by Trafium.

5. Crypto Payment Cookies

If you use crypto payments, payment providers may use cookies or similar technologies to manage checkout sessions, payment invoices, transaction status, fraud checks, and payment confirmation.

Blockchain transactions may also generate public transaction metadata outside the control of Trafium or any cookie system.

6. WordPress Plugin and Integrations

If you use a Trafium WordPress plugin, CMS integration, API connection, or publishing integration, cookies or similar technologies may be used for authentication, security, connection status, publishing settings, and session management.

Your own website, WordPress installation, CMS, hosting provider, plugins, or third-party integrations may also use cookies according to their own policies.

You are responsible for your own website's cookie compliance when you publish or operate websites generated with Trafium.

7. Cookie Consent

Where required by law, we may ask for your consent before using non-essential cookies, such as analytics or marketing cookies.

You may be able to accept, reject, or manage certain cookie categories through our cookie banner or cookie settings.

Essential cookies may remain active because they are necessary to provide Trafium.

8. How to Control Cookies

You can control cookies through:

- your browser settings;
- device settings;
- cookie banner or preference center, if available;
- third-party opt-out tools where applicable.

Most browsers allow you to block, delete, or limit cookies.

If you disable cookies, some parts of Trafium may not work properly, including login, dashboard, checkout, payments, account balance, security, integrations, and user preferences.

9. Browser Controls

You can usually manage cookies in your browser settings.

Common options include:

- blocking all cookies;

blocking third-party cookies;
deleting existing cookies;
clearing cookies when the browser closes;
allowing cookies only for selected websites.

Please check your browser's help section for specific instructions.

10. Do Not Track

Some browsers offer a "Do Not Track" signal.

Because there is no consistent industry standard for responding to such signals, Trafium may not respond to Do Not Track signals unless required by applicable law.

11. Updates to This Cookie Policy

We may update this Cookie Policy from time to time.

If we make material changes, we may provide notice through Trafium, by email, or by posting a notice on trafium.ai.

Your continued use of Trafium after the updated Cookie Policy becomes effective means you acknowledge the updated Cookie Policy.

12. Contact

For questions about this Cookie Policy, contact us at:

TRAFIUM LIMITED LIABILITY COMPANY

Email: privacy@trafium.ai

Website: <https://trafium.ai>