

## Terms of Service

Last updated: May 26, 2026

These Terms of Service (“Terms”) govern your access to and use of Trafium, available at <https://trafium.ai>, including our website, dashboard, AI generation tools, WordPress-related tools, plugins, publishing integrations, APIs, payment features, and related services (collectively, the “Service”).

Trafium is operated by TRAFIUM LIMITED LIABILITY COMPANY, a company registered in the Republic of Armenia (“Trafium”, “TRAFIUM LLC”, “we”, “us”, or “our”).

By accessing or using the Service, creating an account, adding funds to your account balance, purchasing an AI-generated website, generating articles, connecting integrations, using a WordPress plugin, or using any other Trafium feature, you agree to these Terms.

If you do not agree to these Terms, you must not use the Service.

### 1. The Service

Trafium provides an AI-powered platform for generating websites, website structures, landing pages, articles, SEO content, semantic keyword clusters, metadata, and related digital materials.

The Service may use an orchestration layer, third-party APIs, AI models, semantic analysis, automated checks, keyword data, user prompts, website data, external integrations, and publishing tools to generate, organize, optimize, export, and publish digital content.

Trafium currently supports WordPress-based website generation and may provide WordPress plugins or WordPress-related integrations for publishing, managing, or transferring generated websites, pages, articles, and other content.

In the future, Trafium may support additional formats, including static HTML websites, other CMS integrations, website exports, API delivery, or other digital delivery formats.

### 2. Eligibility

You may use the Service only if you are at least 18 years old and legally able to enter into a binding agreement.

If you use the Service on behalf of a company, agency, client, or other organization, you represent that you have authority to bind that organization to these Terms.

You must not use the Service if you are prohibited from doing so under applicable laws, sanctions, export controls, payment provider rules, or other legal restrictions.

### 3. Account Registration

To use certain features of the Service, you may need to create an account.

You agree to provide accurate, current, and complete information and to keep your account information updated.

You are responsible for maintaining the confidentiality of your login credentials, API keys, CMS credentials, WordPress access details, connected accounts, wallet or payment information, and other access details.

You are responsible for all activity that occurs under your account, including purchases, generated content, connected integrations, publishing actions, and actions performed by anyone who has access to your account.

You must notify Trafium immediately if you believe your account has been compromised.

#### 4. Account Balance

Trafium may allow users to add funds to their Trafium account balance and use that balance to purchase digital services available on trafium.ai.

Your Trafium account balance is a prepaid service balance that can only be used to purchase digital services on trafium.ai.

Your Trafium account balance is not a bank account, deposit account, e-money account, cryptocurrency wallet, investment product, stored-value financial product, or payment account.

Trafium account balance cannot be used outside the Trafium platform, cannot be transferred to third-party platforms, does not earn interest, and may not be redeemed for cash except where Trafium approves a refund or where required by applicable law.

Available products, services, prices, and balance requirements are displayed on trafium.ai, in the user dashboard, or at checkout before purchase.

Prices may change from time to time. A price change does not affect orders that were already confirmed and paid.

#### 5. Paid Products and Services

Trafium may offer paid digital products and services, including but not limited to:

- AI-generated websites;
- AI-generated articles;
- SEO content generation;
- semantic keyword research and clustering;
- website structure generation;
- WordPress publishing tools;
- autoposting and publishing automation;

content checks and optimization;  
website exports;  
related digital automation services.

AI-generated websites and AI-generated articles may be charged separately from the user's account balance according to the price displayed in the user dashboard, order page, or checkout at the time of purchase.

A purchase is confirmed when you approve the order and Trafium deducts the applicable amount from your account balance, receives payment through a supported payment method, or receives successful payment confirmation from a supported payment provider.

## 6. User Input and Generated Output

You may submit prompts, keywords, URLs, instructions, content, images, website data, integration credentials, CMS information, domain information, API data, and other materials to the Service ("Input").

The Service may generate websites, articles, pages, metadata, SEO structures, keyword clusters, publishing tasks, and other materials based on your Input ("Output").

You are responsible for reviewing, editing, approving, and legally using all Output before publishing, distributing, selling, exporting, or relying on it.

AI-generated Output may be inaccurate, incomplete, outdated, misleading, duplicated, offensive, or unsuitable for your intended use.

## 7. Ownership of Content

As between you and Trafium, you retain ownership of your Input and the final Output generated for you through the Service, subject to your compliance with these Terms and applicable laws.

Trafium does not claim ownership of your prompts, user-uploaded materials, or generated websites created for your use.

You grant Trafium a limited, worldwide, non-exclusive, royalty-free license to process, store, transmit, analyze, modify, reproduce, and use your Input and Output as necessary to provide, maintain, secure, support, troubleshoot, and improve the Service.

You represent and warrant that you have all rights, licenses, permissions, and consents necessary to submit your Input and to use, publish, or distribute the Output.

## 8. User Responsibility

You are solely responsible for:

the prompts, keywords, URLs, and data you submit;

the websites, articles, pages, and content you generate;  
the content you publish, export, sell, or distribute;  
the legality, accuracy, and compliance of generated materials;  
obtaining all necessary rights, licenses, permissions, and consents;  
ensuring that your use of the Service complies with applicable laws and third-party platform rules;  
reviewing all AI-generated content before publication;  
ensuring that your websites, articles, and published materials do not violate third-party rights.

Trafium does not review every generated or published item and does not assume responsibility for user-generated or AI-generated content.

## 9. AI Disclosure

You understand that Trafium uses artificial intelligence and automated systems to generate, analyze, transform, and publish content.

AI-generated content may require human review. You must not rely on AI-generated content as professional legal, medical, financial, investment, tax, safety, or other expert advice.

You are responsible for verifying any factual claims, legal statements, technical information, product descriptions, prices, statistics, recommendations, citations, affiliate claims, and other generated content before publication.

Trafium does not guarantee that AI-generated content will be unique, accurate, original, non-infringing, complete, lawful, search-engine compliant, or suitable for your specific purpose.

## 10. No SEO Guarantees

Trafium does not guarantee:

search engine rankings;  
indexing by Google or other search engines;  
organic traffic growth;  
sales, revenue, conversions, or leads;  
approval by advertising platforms;  
uniqueness of generated content;  
absence of errors;  
compliance with all search engine guidelines;  
continued availability of third-party APIs or integrations;  
any specific commercial result.

SEO results depend on many external factors outside Trafium's control, including search engine algorithms, competition, website authority, domain history, backlinks, hosting quality, content quality, user behavior, technical implementation, and third-party platform policies.

## 11. WordPress, Plugins, and Integrations

Trafium currently supports WordPress-based website generation and may provide a WordPress plugin or WordPress-related integration for publishing, managing, transferring, or updating generated content.

If you install or use a Trafium plugin, connect a WordPress website, CMS, hosting account, domain, API, or other third-party service, you represent that you own or are authorized to use and manage that integration.

You are responsible for maintaining your WordPress installation, hosting environment, plugins, themes, credentials, backups, security settings, and third-party accounts.

Trafium is not responsible for damage, downtime, security issues, plugin conflicts, theme conflicts, hosting issues, data loss, SEO loss, or website errors caused by your website environment, third-party plugins, third-party themes, hosting providers, or unauthorized access.

## 12. Autoposting and Publishing Automation

If you enable autoposting, scheduled publishing, content publishing, website deployment, or any automated publishing feature, you authorize Trafium to publish, update, modify, schedule, transmit, or otherwise process content through your connected integrations according to your settings.

You are responsible for all content published through your connected accounts, websites, plugins, CMS platforms, or integrations.

You must not connect websites, accounts, APIs, domains, or platforms that you do not own or are not authorized to manage.

Trafium may suspend, disable, or restrict publishing features if we detect abuse, unauthorized access, spam, phishing, copyright infringement, malware, platform policy violations, suspicious activity, or other prohibited activity.

## 13. Prohibited Use

You must not use Trafium to create, host, publish, distribute, support, or promote:

- spam, mass unsolicited content, or deceptive SEO schemes;
- phishing pages, fake login pages, credential theft, or impersonation;
- malware, spyware, ransomware, botnets, or harmful code;
- fake reviews, fake testimonials, fake endorsements, or deceptive claims;
- illegal adult content, sexual exploitation content, or non-consensual intimate content;
- hate, harassment, threats, or targeted abuse;
- content that infringes intellectual property rights;
- misleading medical, legal, financial, investment, or tax advice;
- scams, fraud, pyramid schemes, or deceptive commercial practices;
- illegal gambling, weapons, drugs, or regulated goods;
- content designed to evade sanctions, export controls, or law enforcement;

unauthorized scraping, data harvesting, or privacy violations;  
websites that impersonate brands, public figures, companies, government entities, or financial institutions;  
mass doorway pages or websites intended primarily to manipulate search rankings;  
content that violates the policies of connected platforms, hosting providers, payment providers, AI providers, or search engines;  
any activity that creates legal, security, compliance, operational, payment, or reputational risk for Trafium.

We may suspend or terminate accounts that violate this section.

#### 14. Payments

Trafium may accept payments through supported payment providers, including Lemon Squeezy, crypto payment providers such as CryptoCloud, or other providers made available on trafium.ai.

By making a payment, adding funds to your account balance, purchasing a digital service, or completing checkout through a supported payment provider, you agree to the pricing, payment terms, product description, and applicable policies displayed at checkout or in the user dashboard.

Payment methods, checkout availability, fraud checks, taxes, payment confirmation, refunds, payment disputes, and chargeback handling may depend on the payment provider.

Access to paid features may be activated only after payment is received, confirmed, processed, and accepted by Trafium or its payment provider.

You are responsible for any taxes, duties, fees, exchange rate differences, blockchain network fees, payment provider fees, and other charges related to your payment, unless stated otherwise or unless a payment provider is responsible for collecting and remitting such amounts.

#### 15. Lemon Squeezy Payments

If payment is processed through Lemon Squeezy, your payment may be subject to Lemon Squeezy's checkout flow, payment methods, fraud checks, tax handling, refund handling, payment network rules, and other provider policies.

Lemon Squeezy may process customer information, payment information, order information, tax information, and transaction metadata as necessary to complete payment processing, fraud prevention, tax handling, invoicing, refunds, chargeback prevention, and related payment services.

Trafium may activate account balance, digital services, or access to paid features after receiving successful payment or order confirmation from Lemon Squeezy.

If Lemon Squeezy rejects, reverses, refunds, disputes, reviews, or fails to confirm a payment, Trafium may delay, suspend, cancel, or reverse the related balance credit, order, or service access where appropriate.

## 16. Crypto Payments

Crypto payments are blockchain-based and may be irreversible.

You are responsible for selecting the correct currency, blockchain network, wallet address, payment amount, and payment timing.

Trafium is not responsible for losses caused by incorrect wallet addresses, wrong blockchain networks, expired invoices, underpayments, overpayments, transaction delays, blockchain congestion, exchange rate changes, wallet errors, exchange errors, or other user payment errors.

Service access or balance crediting is activated only after the required blockchain confirmations are received and the payment is recognized by our payment provider.

Underpayments may delay or prevent balance crediting. Overpayments may be reviewed individually and, if refunded, may be reduced by blockchain network fees, payment provider fees, exchange rate differences, or other transaction costs.

## 17. Taxes

Prices may be displayed exclusive or inclusive of taxes depending on the applicable checkout flow, user location, product type, payment method, and payment provider configuration.

Taxes, VAT, GST, sales tax, or similar charges may be calculated, collected, remitted, or handled by Trafium, a payment provider, a merchant of record, or another applicable provider depending on the checkout method.

You are responsible for providing accurate billing, location, tax, company, and customer information where requested.

Business customers are responsible for providing accurate tax, company, and billing information where requested.

## 18. Refunds

Because Trafium provides digital services, AI-generated content, API-based processing, automation, internal credits, generated websites, generated articles, and other digital outputs, payments are generally non-refundable once service usage has started.

Unused account balance may be reviewed for refund upon request, subject to payment method limitations, compliance checks, payment provider rules, transaction costs, and applicable law.

Once account balance is used to purchase or start generating a website, article, SEO structure, content, export, publishing action, autoposting task, API-based process, or other automation task, the corresponding amount is considered used and is generally non-refundable.

No refund is normally provided for generated websites, generated articles, used balance, completed or started AI generation tasks, exported materials, published content, completed automation tasks, consumed API usage, or customized digital outputs.

Refunds may be considered only in limited cases, such as duplicate payments, confirmed technical failure caused by Trafium, or where required by applicable law.

If payment is processed through Lemon Squeezy or another payment provider, refunds may also be subject to that provider's policies, payment network rules, fraud prevention rules, chargeback prevention practices, and legal obligations. A payment provider may issue, reject, delay, or require a refund according to its own policies or applicable rules.

Approved crypto refunds may be reduced by blockchain network fees, payment provider fees, exchange rate differences, and other transaction costs.

## 19. Consumer Rights

Nothing in these Terms limits any mandatory consumer rights that cannot be waived under applicable law.

If you are a consumer in a jurisdiction that provides a statutory withdrawal or cancellation right for digital content or digital services, you acknowledge that by confirming an order, using your account balance, starting AI generation, generating a website, generating an article, exporting content, or enabling publishing, you request immediate performance of the digital service.

Where permitted by applicable law, you acknowledge that your right of withdrawal may be lost or limited once performance of the digital service has started.

## 20. Third-Party Services

Trafium may rely on third-party services, including AI providers, hosting providers, analytics tools, payment processors, payment providers, merchant-of-record providers, crypto payment providers, cloud infrastructure, email providers, security tools, APIs, CMS platforms, WordPress, publishing integrations, and other software providers.

Your use of third-party services may be subject to separate terms, privacy policies, fees, restrictions, and technical requirements.

Trafium is not responsible for third-party service outages, API changes, pricing changes, data loss, policy enforcement, account suspensions, integration failures, security incidents,

payment provider actions, refund decisions, chargeback decisions, tax handling, or failures outside our control.

## 21. Availability and Changes to the Service

We aim to provide reliable access to the Service, but we do not guarantee uninterrupted, error-free, or permanent availability.

The Service may be unavailable due to maintenance, updates, infrastructure issues, third-party failures, API outages, security events, blockchain issues, payment provider issues, or factors outside our control.

We may modify, suspend, discontinue, replace, limit, or update any part of the Service at any time, including features, pricing, supported formats, integrations, plugins, AI providers, generation limits, publishing tools, export options, and payment methods.

## 22. Security

You are responsible for securing your own account, devices, websites, WordPress installations, hosting accounts, domains, integrations, API keys, wallets, and connected services.

You must not attempt to bypass security measures, access unauthorized systems, interfere with the Service, overload infrastructure, reverse engineer the Service, or use the Service to attack or abuse third-party systems.

We may take actions we consider necessary to protect the Service, users, infrastructure, payment systems, third-party providers, and connected platforms.

## 23. Data and Privacy

Your use of the Service is also governed by our Privacy Policy, which explains how we collect, use, store, and share personal data and other information.

By using the Service, you acknowledge that Trafium may process your data as described in the Privacy Policy.

You are responsible for ensuring that any personal data you submit to Trafium has been collected and provided lawfully and that you have all required rights, permissions, notices, and consents.

## 24. Sanctions and Restricted Jurisdictions

You must not use the Service if you are located in, organized under the laws of, ordinarily resident in, or acting on behalf of a person or entity located in a jurisdiction subject to applicable sanctions or restrictions.

You must not use the Service for the benefit of any sanctioned person, restricted party, prohibited entity, or person blocked under applicable sanctions laws.

Trafium may restrict, suspend, or terminate access, reject payments, request additional information, or refuse service if we believe that your use of the Service may create sanctions, export control, AML, fraud, payment, or compliance risk.

## 25. Suspension and Termination

We may suspend, restrict, or terminate your access to the Service if:

- you violate these Terms;
- your use creates security, legal, compliance, payment, or reputational risk;
- you engage in abuse, spam, fraud, or prohibited activity;
- payment fails, is reversed, is disputed, refunded, charged back, or is suspected of fraud;
- we receive credible complaints about your content or activity;
- your use may violate sanctions, export controls, platform rules, payment provider rules, or applicable laws;
- your connected website, integration, or publishing activity creates risk for Trafium or third parties.

You may stop using the Service at any time.

Termination does not entitle you to a refund except as expressly stated in these Terms or required by applicable law.

## 26. Intellectual Property of Trafium

Trafium and its software, platform, website, dashboard, designs, workflows, orchestration systems, automation logic, plugins, documentation, trademarks, branding, and related materials are owned by Trafium or its licensors.

These Terms do not grant you any ownership rights in Trafium's software, platform, technology, trademarks, branding, or intellectual property.

You may not copy, modify, distribute, sell, lease, sublicense, reverse engineer, or create derivative works from the Service except as permitted by law or expressly authorized by Trafium.

## 27. Feedback

If you provide suggestions, feedback, ideas, bug reports, feature requests, or other recommendations, you grant Trafium a worldwide, perpetual, irrevocable, royalty-free license to use them without restriction or compensation.

## 28. Disclaimers

The Service is provided on an "as is" and "as available" basis.

To the maximum extent permitted by law, Trafium disclaims all warranties, whether express, implied, statutory, or otherwise, including warranties of merchantability, fitness for a particular purpose, non-infringement, accuracy, reliability, availability, uninterrupted operation, and suitability of generated content.

You use the Service at your own risk.

### 29. Limitation of Liability

To the maximum extent permitted by law, Trafium will not be liable for indirect, incidental, special, consequential, exemplary, or punitive damages, including loss of profits, revenue, data, goodwill, rankings, traffic, business opportunities, websites, content, or customers.

Trafium will not be liable for damages caused by AI output, user prompts, user settings, connected integrations, WordPress issues, hosting issues, third-party APIs, payment providers, merchant-of-record providers, crypto transactions, blockchain delays, search engine changes, or third-party platform enforcement.

To the maximum extent permitted by law, Trafium's total liability for any claim related to the Service will not exceed the amount you paid to Trafium for the Service during the three months before the event giving rise to the claim.

### 30. Indemnification

You agree to defend, indemnify, and hold harmless Trafium, its owners, directors, employees, contractors, service providers, and affiliates from any claims, damages, losses, liabilities, costs, and expenses arising from:

- your use of the Service;
- your Input or Output;
- your generated websites or articles;
- your published content;
- your connected integrations;
- your WordPress website, plugin use, or CMS use;
- your violation of these Terms;
- your violation of laws or third-party rights;
- your misuse of AI-generated content;
- your payment activity, payment disputes, chargebacks, refund abuse, or crypto transaction errors.

### 31. Governing Law and Dispute Resolution

These Terms are governed by the laws of the Republic of Armenia, without regard to conflict of law principles.

Subject to any mandatory consumer rights or applicable laws that cannot be waived, any dispute arising out of or relating to these Terms or the Service will be resolved by the competent courts of the Republic of Armenia.

Before filing a claim, you agree to first contact Trafium at [legal@trafium.ai](mailto:legal@trafium.ai) and attempt to resolve the dispute informally.

### 32. Changes to These Terms

We may update these Terms from time to time.

If we make material changes, we may provide notice through the Service, email, website notice, or another reasonable method.

Your continued use of the Service after the updated Terms become effective means you accept the updated Terms.

### 33. Contact

For questions about these Terms, contact us at:

TRAFIUM LIMITED LIABILITY COMPANY

Email: [legal@trafium.ai](mailto:legal@trafium.ai)

Website: <https://trafium.ai>